

# NEWS RELEASE

## Join Us in Celebrating Creativity & Innovation Week, April 15 – 21, 2007

**Ottawa, April 11, 2007** – Join Foursight in celebrating **Creativity & Innovation Week**, April 15 – 21, 2007. During this week, we encourage you to celebrate the unlimited creative potential in all of us!

Join us April 15 – 21, 2007 for **Creativity & Innovation week**, which begins with Leonardo da Vinci's birthday and culminates on Creativity & Innovation Day, April 21<sup>st</sup>.

The unlimited creative potential of all people is one of the most abundant yet, underutilized resources that should be nurtured, recognized and encouraged. Creative expression and approaches to applied imagination and innovation help us gain new perspective, see new choices and make new decisions that can help us improve our lives and communities. One small idea planted well and nurtured has the power to change the way we play, work and live. Some ideas even make our world a better place. If you are not convinced, read more about the five reasons for you to get involved in creativity at [http://www.creativityday.ca/media\\_press5reasons.pdf](http://www.creativityday.ca/media_press5reasons.pdf)

During Creativity & Innovation Week, take time to incorporate creativity into your life in some way even if it is doing routine things in a different way. Visit [www.CreativityDay.ca](http://www.CreativityDay.ca) for ideas and inspiration!

As a special offer, Foursight will provide you with a **FREE one hour creativity presentation or coaching session**, valid for one year, if you contact us during Creativity & Innovation week, April 15 – 21, 2007.

### About Foursight

Foursight Consulting Group Inc. is a Management Consulting firm which focuses on helping clients uncover what is overlooked; we enable clients to find the ideas that are sometimes “just below the surface”. Our clients tap into our innovative expertise in people and organizational development, and information technology. Some representative engagements include:

- Enhancing Innovation – process & tools, education, developing innovation capacity
- Training and development including courseware design and delivery
- Group facilitation – team building, strategic development and idea generation
- Assist organizations to evaluate, design and implement organizational processes and transformation
- Advising clients on Human Resources strategic and operational issues including: compensation, diversity and employment equity strategy, employee relations, HR policies and procedures, performance management and career development
- Advising client on measures to optimize IT delivery costs and service quality and process improvement
- Project management and procurement projects

For additional information, contact:

Raymond Lefort, President

Tel: (613) 612-8724

Email: [rlafort@foursightconsulting.com](mailto:rlafort@foursightconsulting.com)