

**75%**  
CEO's surveyed  
make  
innovation a  
priority



## Women in Management Speakers' Series

### “Bringing Creativity into Relationships”

Presented by: Judy Laws, Ph.D.  
Managing Partner, Foursight Consulting

Wednesday, January 23, 2008

6:00 — 6:30 p.m. Networking & refreshments (Cold buffet included, cash bar)

6:30 — 9:00 p.m. Seminar & wrap up

Baker's Grill, University Centre, Carleton University (Map at [www.carleton.ca](http://www.carleton.ca))

Pre-registration required — Contact [shirley\\_mckey@carleton.ca](mailto:shirley_mckey@carleton.ca) or 613-520-2650

\$20 registration fee payable at the door

Supported by:



The Centre for Research and Education on Women and Work (CREWW), Spratt School of Business, Carleton University, is pleased to feature **Judy Laws, Ph.D.**, Managing Partner with Foursight Consulting presenting “Bringing Creativity into Relationships.”

Judy Laws has a passion for helping organizations improve business results and build innovation capacity. In 1995, Judy ventured out as an Independent Consultant after working for Nortel Networks as a Human Resource Development (HRD) professional for 10 years. The innovation, facilitation, and HRD services that she offers reflect her background in the fields of innovation and creativity, human resource development, and private/public sector organizations. Judy holds a Ph.D. in Education in the area of adult creativity, and is an IAF Certified Professional Facilitator.

The quality of our lives revolves around our relationships. Studies have shown that we are healthier in mind and body when we are in positive relationships. In a 2002 study, PriceWaterhouseCoopers reported that *75% of CEOs surveyed said their company makes innovation an organization-wide priority. Of those, 77% cited improvements in profit margins and efficiencies.* In her presentation, Dr. Laws will propose using elements of creativity, such as play and imagination, to generate a better quality of life at work and at home by using our relationships as a vehicle.

Please join us for an evening of professional development and networking. Call or e-mail for more information and to register.

Centre for Research and Education on Women and Work

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